



CITY OF DANBURY

OFFICE OF THE MAYOR
DANBURY, CONNECTICUT 06810

MARK D. BOUGHTON
MAYOR

(203) 797-4511
FAX (203) 796-1666

August 19, 2005

Honorable Members of the Common Council
City of Danbury, Connecticut

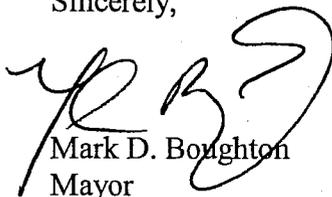
Dear Common Council Members:

The City of Danbury is a member of the United States Conference of Mayors (USCM) and they identified a wonderful economic development and public relations opportunity for member communities. Internet TV is the modern technology of the 21st Century and is employed to communicate video messages electronically. CGI Communications developed an agreement with USCM to provide Internet TV services at no cost to communities with advertisers funding the cost of this service.

I recommend the City of Danbury participate in this USCM program by executing the attached service agreement with CGI Communications for a period of three years. We will link "Danbury Internet TV" to the city's homepage and offer visitors user-friendly video information about our community.

Thank you for your consideration of this exciting economic development opportunity.

Sincerely,

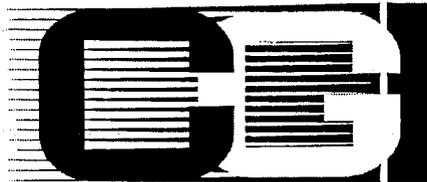


Mark D. Boughton
Mayor

Attachments

CGI Communications, Inc.

130 East Main Street, 8th Floor
Rochester, NY 14604
1-800-398-3029
Phone: 585-427-0020
Fax: 585-292-0602



COMMUNICATIONS, INC.



Name: Mark Boughton
Title: Mayor
Address: 155 Dear Hill Ave
City, State, Zip: Danbury, CT 06810
Phone: 230-797-4511
Fax: 230-796-1666
Email: m.boughton@ci.danbury.ct.us
Website: www.danbury.ct.gov

This agreement is between CGI Communications, Inc. and The City of Danbury, and shall remain in effect for a period of three years.

The commencement date of this agreement shall be the date that the graphic link for the Community Video Panel is placed on the Danbury website homepage.

The term of this agreement shall automatically renew unless either party gives 60 days written notice of termination or modification prior to expiration.

e-LocalLink shall provide the following:

- Website Welcome video from your Mayor or other civic leader (approx. 1 minute)
- Will highlight any aspect of your community and/or organization on the Community Movie (up to 10 chapter heading videos)
- Consult with you to write your scripts
- Come to your location to film your videos
- Professional voice-overs, script writing and background music. Video and editing; all aspects of post-production from raw footage to final video
- Final draft of all content of the Community Movie for your approval
- Encode final video into multiple streaming digital formats to play on all computer systems, browsers and internet connection speeds, including both Windows Media™ and QuickTime™. To include patent pending One-Click™ technology
- Business sponsors allowed on the perimeter of video panels
- Duration of sponsor participation will be one year and e-LocalLink is solely responsible for annual sponsorship fulfillment
- Marketing, production, printing, and distribution are the sole responsibility of e-LocalLink
- Store and stream all videos on our dedicated video server
- HTML source code for graphic link to be prominently displayed on your municipality's website homepage and will include scrolling names of premier sponsors
- Graphic link for municipal website designed to coordinate with existing website color theme
- The City of Danbury will assume no cost or liability for the project
- e-LocalLink will own copyrights of the master Community Movie

Program Add-On if agreement is signed and received by 8/24/05 :

- Encoding, hosting, and streaming of additional 5 minutes of finished video per month. Finished videos will be provided to us by your organization.
- Vmail and Desktop Video Communication (DVC) System to include camera/microphone and software. DVC System will encode your videos into multiple streaming digital formats to play on all computer systems, browsers, and connection speeds, including both Windows Media and Quicktime with our patent-pending One-Click Technology
- DVC library with capacity for 20 minutes of video and allowance for unlimited Vmail sends per month

The City of Danbury shall provide the following:

- A letter of introduction for the program on your organization's letterhead
- Assist with the content and script for the Community Movie
- Agrees to give e-LocalLink the right to use organization's name in connection with the preparation and production of the program set forth herein only
- Agrees to put a graphic link on the municipality's website homepage to e-LocalLink's video server
- Provides e-LocalLink with exclusive streaming video rights for the term of this agreement

We, the undersigned, understand the above information and have full authority to sign this agreement.

Signature: _____

Name Printed: Mark Boughton

Title: Mayor

Date: _____

Signature:  _____

Name Printed: Gail Kruger

Title: Senior Marketing Executive

Date: 8/18/2005

August 18, 2005

Dear Danbury Area Business Owner:

The City of Danbury was recently introduced to an exciting new internet project. When completed, this project will provide Danbury area businesses with another way to communicate with potential customers.

The City of Danbury has accepted the services of Rochester, New York-based CGI Communications, Inc. (www.cgicomunications.com). eLocalLink, a division of CGI Communications will produce an online video program that will highlight the <city> area's business/industry, education, health care, recreation, and housing assets and attributes.

It will now be possible for a limited number of Danbury businesses to share their story with visitors to the Danbury website by using video streaming. When the project is completed, Danbury's website (www.ci.danbury.ct.us) will serve as the entrance for Danbury's story on eLocalLink.

The City of Danbury certainly wishes eLocalLink, a division of CGI Communications, Inc., well in this endeavor and looks forward to the final product. Thank you in advance for your consideration and support.

Sincerely,

Mark Boughton
Mayor