



CHARLES IVES AUTHORITY FOR THE PERFORMING ARTS
A Nonprofit Organization

Minutes Board of Directors Meeting, July 15, 2015

To: Mayor Mark D. Boughton and Members of the Charles Ives Authority for the Performing Arts Board of Directors

Re: Minutes of the Ives Authority Board of Directors meeting held July 15, 2015

The meeting was called to order at 6:10 p.m. The members were recorded as:

MEMBERS PRESENT: Frank Herbert, Tanya Wulff Truax, Sherri Hill, Fernando Jimenez

ALTERNATES PRESENT: Brett DeWeese

ALSO PRESENT: John Voket, pending board member; Phyllis Cortese, Executive Director; Sophia Vournazos, Office Manager

APPROVAL OF MINUTES: After motion by Sherri Hill, seconded by Fernando Jimenez, the minutes from the previous meeting were unanimously approved.

EXECUTIVE DIRECTORS REPORT: Phyllis Cortese

- Phyllis confirmed that Brett DeWeese will move from being an alternate to a permanent board member and that John Voket and Brian McKenna also have been approved by the mayor to join the board. She welcomed the new board members.
- Frank congratulated everyone on the Grateful Dead event and praised its success.
- Frank said the gazebo roof is done and there is a short punch list to complete. The roof looks great and the dumpster will be removed on Friday.
- Phyllis said the gross revenue from the Grateful Dead event was \$40,000. The net is approximately \$11,800, which will be split 50-50 with the promoter.
- The vendor that rented us the video screen for the event will let us know about the cost to repair the screen damaged that occurred when it was being removed.
- The board discussed the expense breakdown and Frank expressed that in the future, the expense for Phyllis and Sophia's time should be included, as well as a beverage manager fee for Sophia.

- Phyllis raised the question of whether the existing DirectTV that was appropriated for the Grateful Dead event should be used for a movie night. Frank suggested a Woodstock-related film. Brett agreed and said we could even do a series of music-related films like Woodstock.
- Phyllis provided an update on the status of existing and pending sponsorships.
- She also provided a recap of events that are currently confirmed and on hold.
- A discussion ensued about the parking fee being problematic for promoters. Frank said he will discuss with John Murphy and Sean Loughran to explore the possibility of a flat fee buyout instead of a per person or per vehicle fee.
- The board discussed the possibility of selling VIP parking for the 150 spaces at the top of the hill, and the determination was made that it was worth the effort to investigate further. Frank thinks this will be more palatable to Sean Loughran.
- Frank reminded the board to remember that the academic year starts soon and that students, faculty and staff vehicles will take up a significant number of parking spots. He said he will follow up on the various parking issues and report back to the board.
- Phyllis provided an update of the three WXCI event and projected attendance and revenue from these events.
- The board discussed the possibility of attempting to work with Premiere again. Tanya expressed that she is offended by Keith's arrogance and would prefer not to. The board looked at the facility cost estimate from the last time we worked with Keith to see what modifications could be made to entice Keith to come back and work with us again.
- Other promoter options were also discussed. Frank asked if a flat \$15,000 fee to a promoter would be appealing.
- Phyllis indicated we would need to bring three or four rock concerts each season, plus explore grants so that we can bring classical music to Ives. Frank said we could afford \$5,000 to \$10,000 worth of risk to stage two large concerts each season because we would probably make it back on concessions, etc.
- Frank suggested that Phyllis tell Keith we are looking at a \$15,000 flat fee, plus it would be Keith's responsibility to provide light, sound, security and a production manager. The \$3 parking fee would have to be added to that.

TREASURER'S REPORT: Tanya Wulff Truax

- Tanya reviewed the balance sheet and discussed accounts receivable, accounts payable, and an accounts payable aged summary.
- Frank pointed out that the old debts are not the responsibility of the Ives Authority and requested that the old debts be removed from the books.

OTHER BUSINESS:

- Frank asked if someone could do research into purchasing an ice machine to generate our own ice.
- Sherri provided an update on some recent media interactions.
- Frank said we need to collect the \$3 parking fee from WXCI for their events. These are not WCSU events, but are underwritten by the radio station. Phyllis said she needs to get clarification whether WXCI events are university events, or not. Frank said the parking fee needs to come from the WXCI ticket sales.

After motion by Frank Herbert, seconded by Sherri Hill, the meeting was adjourned at 8:07 p.m.

The next meeting will be on Wednesday, Aug. 19.

Respectfully submitted,



Sherri Hill, Secretary