



**CHARLES IVES AUTHORITY FOR THE PERFORMING ARTS**

A Nonprofit Organization

Minutes Board of Directors Meeting, May 15, 2013

To: Mayor Mark D. Boughton and Members of the Charles Ives Authority for the Performing Arts Board of Directors

Re: Minutes of the Ives Authority Board of Directors meeting held May 15, 2013

The meeting was called to order at 6:15 p.m. The members were recorded as:

MEMBERS PRESENT: Steven Greenberg, Anthony Vournazos, Gina Marcus, Sherri Hill, Noel Roy Jr., Tanya Wulff Truax, Eileen Curran

ALTERNATES PRESENT: Brett DeWeese, Paul Reis

ALSO PRESENT: Phyllis Cortese, Executive Director

APPROVAL OF MINUTES: After motion by Gina Marcus, seconded by Noel Roy Jr., the minutes from the previous meeting were unanimously approved.

CHAIRMAN'S REPORT: Steve Greenberg

- The Ives Board has requested \$25,000 from the Friends of the Ives to transfer to the authority: \$10,000 for fine arts and \$15,000 for unrestricted/capital improvements. The transfer is pending a vote of approval from the Friends Board.
- Union Savings Bank is on board as a gold sponsor thanks to efforts by Phyllis Cortese and Paul Sirois.
- Noel brought on Danbury Hospital as a sponsor and is also speaking with a law firm and a CPA firm.
- Wells Fargo and Newtown Savings Bank are also back as sponsors and negotiating is underway with Pepsi.

- New sponsors will be accepted until the Tony Bennett concert in mid-July, and we will consider letting companies sponsor individual shows.
- This season, there will be no tents near the flagpole. It will be open lawn seating.
- The Ambassador kick off was a huge success. There were 95 people and 65 of them were new. We also have three interns, Emma, Zack and Brian.
- Steve has made a request to the city for HART buses for Tony Bennett and Garrison Keillor to loop around the campus. He has also requested WCSU passenger vans for these shows and Paul Reis will look into it.
- A meeting with the “red shirts” will take place this coming Friday to discuss security awareness, checking bags, etc.

EXECUTIVE DIRECTORS REPORT: Phyllis Cortese

- Phyllis discussed the line-up as it currently stands, as well as returning rentals by the Beatles Festival and the Reggae Festival.
- She met with Mark Kranz, Kennedy Center and White House concert producer who wants to do a comedy series at Ives with someone like Bill Cosby. Talks are ongoing.
- Constellation Wines are back and this year we will feature Dave Matthews’ wines. Steve and Phyllis will review pricing for the bottle and the glass.
- Phyllis thanked Paul Reis for his and the university’s help with accessibility at the venue and what a great improvement the paved area is.

MARKETING COMMITTEE: Eileen Curran

- Eileen said the new cover for the program book has been approved.

TREASURER’S REPORT: Anthony Vournazos

- Tony provided a recap of the balance sheet, accounts receivable and accounts payable.
- We’ve been cutting checks for up-front expenses like tents and chairs and it’s getting close.

- Tony is getting quotes for commercial radios for staff communications.
- He met with the insurance agent to make sure the venue's coverage in all areas was sufficient.
- Invoices are going out right now, so that should improve the AR/AP status.

APPROVAL OF TREASURER'S REPORT: After motion by Noel Roy, seconded by Sherri Hill, the Treasurer's Report was unanimously approved.

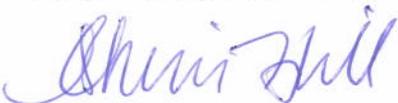
OTHER BUSINESS:

- Steve said it was the last board meeting before the season opens and he expressed his thanks to everyone on the board. He asked that board members introduce themselves to the Ambassadors and help out as much as possible at the venue.
- Steve also said there will be an ATM machine at the park this season thanks to the efforts of Sophia.

After a motion by Eileen Curran, seconded by Brett DeWeese, the meeting was adjourned at 7:02 p.m.

The next meeting is Wednesday, June 19.

Respectfully submitted,



Sherri Hill, Secretary