



RECEIVED AND FILED
TOWN CLERK'S OFFICE
DANBURY, CONN.

APR 17 2013

at 4:05 PM o'clock

Alexis A. Koback
Town Clerk

CHARLES IVES AUTHORITY FOR THE PERFORMING ARTS

A Nonprofit Organization

Minutes Board of Directors Meeting, March 20, 2013

To: Mayor Mark D. Boughton and Members of the Charles Ives Authority for the Performing Arts Board of Directors

Re: Minutes of the Ives Authority Board of Directors meeting held March 20, 2013 at Family & Children's Aid

The meeting was called to order at 6:30 p.m. The members were recorded as:

MEMBERS PRESENT: Steven Greenberg, Noel Roy Jr., Eileen Curran, Anthony Vournazos, Gina Marcus, Sherri Hill, Tanya Wulff Truax

ALTERNATES PRESENT: Ellen Cavallo-Bucciti, Brett DeWeese, Paul Reis

ALSO PRESENT: Phyllis Cortese, Executive Director

APPROVAL OF MINUTES: After motion by Noel Roy Jr., seconded by Tanya Truax, the minutes from the previous meeting were unanimously approved.

GUEST SPEAKER: Nick Hoffman, Director of Development, FCA

- Nick Hoffman provided an explanation of the organization's "Playmakers" program, which helps mitigate emotional response to trauma. He explained how FCA came to be affiliated with the "Playmakers," and the role they have had since Dec. 14 in providing services to first responders and elementary school children in Newtown/Sandy Hook.

TREASURER'S REPORT: Anthony Vournazos

- Tony provided a recap of the balance sheet, accounts receivable and accounts payable and indicated we are on solid ground and have enough in the accounts to go through July, at least.

P.O. Box 2957 Danbury, CT 06813-2957
PHONE: 203.837-9226 FAX: 203.837.9230
WWW.IVESCNCERTPARK.COM

- Steve indicated that we need to buy more chairs so that there will be 2,000 in the reserved seating area. We will need to purchase between 80 – 100 chairs at approximately \$20 each. Tony will fund these from the capital improvement account.

APPROVAL OF TREASURER'S REPORT: After motion by Sherri Hill, seconded by Paul Reis, the Treasurer's Report was unanimously approved.

MARKETING COMMITTEE REPORT: Eileen Curran

- The committee has evaluated a proposal from a new website designer and would like to transition to this new company.

MOTION: After motion by Eileen Curran, seconded by Noel Roy Jr., the decision to move forward with a new web company was unanimously approved.

- Sherri provided an update on the customer survey that has been drafted by Paul Cook.

EXECUTIVE DIRECTORS REPORT: Phyllis Cortese

- Phyllis discussed the current "holds" and reminded board members not to leak any information about negotiations in progress with artists.
- Phyllis provided a rundown of the sponsor event to be held tomorrow night at the Amber Room.
- The "Blooms Brigade" concert was discussed and the board shared their thoughts and concerns about the charitable organizations being discussed as beneficiaries of the benefit concert. The hope is to raise \$250-300,000. Language will have to be drafted to explain the choices of charities.

CHAIRMAN'S REPORT: Steve Greenberg

- Steve said he had reached a partial settlement with the city, which is very favorable.
- He will let the board know when the next city budget meeting will be so board members can attend.

OTHER BUSINESS:

- Board members were given an in-depth tour of FCA by Nick Hoffman.

The meeting was adjourned at 7:12 p.m.

The next meeting is Wednesday, April 17.

Respectfully submitted,



Sherri Hill, Secretary