



CHARLES IVES AUTHORITY FOR THE PERFORMING ARTS

A Nonprofit Organization

Minutes Board of Directors Meeting, May 16, 2012

To: Mayor Mark D. Boughton and Members of the Charles Ives Authority for the
Performing Arts Board of Directors

Re: Minutes of the Ives Authority Board of Directors meeting held May 16, 2012

The meeting was called to order at 6:06 p.m. The members were recorded as:

MEMBERS PRESENT: Steve Greenberg, Sherri Hill, Tanya Wulff Truax, Gina Marcus,
Frank Herbert, Noel Roy Jr.

ALTERNATES PRESENT: Ellen Cavallo Buccitti

ALSO PRESENT: Phyllis Cortese

APPROVAL OF MINUTES: After motion by Noel Roy, seconded by Frank Herbert, the
minutes from the previous meeting were unanimously approved.

P.O. Box 2957 Danbury, CT 06813-2957
PHONE: 203.837-9226 FAX: 203.837.9230
WWW.IVESCONECERTPARK.COM

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EXECUTIVE DIRECTOR'S REPORT: Phyllis Cortese

- Phyllis introduced Bob, Taiman, a representative from our wine distributor, Brescome Barton, for a wine tasting and a discussion of options for this summer's season. Four varieties at the same price point were agreed upon by members of the board. These were: Patch Block Pinot Grigio, Cabernet Sauvignon and Pinot Noir, and Talus Chardonnay.

APPROVAL OF WINE SELECTION: After motion by Ellen Cavallo Buccitti, seconded by Noel Roy, the wine selections were unanimously approved.

APPROVAL OF WINE PRICE POINTS: After motion by Ellen Cavallo Buccitti, seconded by Tanya Wulff Truax, the prices that will be charged for a glass (\$7) and bottle (\$24) of wine were unanimously approved.

- Phyllis briefed the board on the Five Chamber of Commerce mixer scheduled for June 28.
- Our application for the Office of Tourism state grant was denied. We are hoping for a more favorable response from the Office of the Arts on our grant application.
- Phyllis discussed confirmed shows and artists on hold, as well as festivals and fine arts & family series events scheduled.
- The board was briefed on the Martin Stein Memorial Dedication, scheduled for June 9.
- Henry Abbott Tech graduation will be at Ives on June 25.
- Phyllis provided information about the Garden Series that will be held at Ives.
- An update on web and social media needs was presented to the board.
- The board was reminded of the Ambassador Kick-Off event, scheduled for May 31. Ken Lynch will be coordinating the volunteers this year.
- Board members were asked to sell ads for the program prior to May 25 in order to meet the deadline.
- Ives has three interns in the office this summer: Nicole Maggio, Emma DeWeese and Matt Gerstenfeld.

FRIENDS OF THE IVES: Noel Roy

- The Friends of the Ives Dream Vacation raffle is about to launch and board members were encouraged to sell as many tickets as possible. The drawing will be on Oct. 6.
- The Friends are moving forward with the ZombieFest on Oct. 6.

On motion by Sherri Hill, seconded by Tanya Wulff Truax, the meeting was adjourned at 8:10 p.m.

The next meeting is Wednesday, ~~June 20.~~

July 18.

SHH

Respectfully submitted,



Sherri Hill, Secretary