



CHARLES IVES AUTHORITY FOR THE PERFORMING ARTS

A Nonprofit Organization

Minutes Board of Directors Meeting, April 18, 2012

To: Mayor Mark D. Boughton and Members of the Charles Ives Authority for the Performing Arts Board of Directors

Re: Minutes of the Ives Authority Board of Directors meeting held April 18, 2012

The meeting was called to order at 6:14 p.m. The members were recorded as:

MEMBERS PRESENT: Steve Greenberg, Gina Marcus, Frank Herbert, Noel Roy Jr.

ALTERNATES PRESENT: Paul Reis, Ellen Cavallo Buccitti, Brett Deweese

ALSO PRESENT: Phyllis Cortese

APPROVAL OF MINUTES: After motion by Frank Herbert, seconded by Noel Roy, the minutes from the previous meeting, were unanimously approved.

CHAIRMAN'S REPORT: Steve Greenberg

- Steve discussed Bob Connor's contract. Bob's start date will be April 23rd.
- Steve reviewed several other venue's financials where City provides slush funds and mentioned that Ives needs more sponsors.
- He had a favorable meeting with Keith and will be talking with other promoters.

- Page 2

TREASURER'S REPORT: Anthony Vournazos

- Tony was not present so Steve tabled Finance Report.

FRIENDS OF THE IVES:

- Noel reviewed Dream Vacation Raffle and asked for all hands on deck to sell tickets at \$10 each. Noel will sign the contract and send to Tom DeSantis. Drawing date has been established as October 6th the Rocktober Zombie Fest.

EXECUTIVE DIRECTOR'S REPORT: Phyllis Cortese

- Phyllis provided board members with a list of Celebrity Series acts. Holds- Counting Crows , Moe, Govt Mule, Fiona Apple, Michael Franti, Bob Dylan, The Wanted, Mac Miller. Straight No Chaser – confirmed Aug 25th.
- Fine Arts & Family Series acts were discussed. Ives Festival Orchestra program of Disney scores with an accompanying film compilation with costs of approximately \$20,000. A discussion followed with a consensus of not spending \$20,000. If we could reduce fees without film Disney would be favorable.
- Additional Fine Arts programs were discussed. Phyllis negotiated the Golden Dragon Acrobats from China as a 50/50 gate split in addition to CT Ballet, Flagpole Radio Café, Muppets designer puppet show, Country Music Under the Stars, Bluegrass Festival and School House Rock from WCSU Theater Arts.
- Paul mentioned that WCSU would consider partial underwriting of Orchestra and or Theater Arts performances at Ives.
- Discussion of hosting possible six Chamber of Commerce mixer on Ives stage in late June.
- Reviewed Garden Series projects and costs funded by Meserve Memorial Fund and Savings Bank of Danbury Grants. The fountain and reflecting pool will be installed by Mark with Shakespeare's Garden. Gravel will need to be used as base under the fountain. Paul inquired if a cover was available for winter months. Fabricated stone tables and benches as well as benches for naming opportunities were discussed.

A motion was made by Frank to purchase the fountain and reflecting pool. Noel seconded, all in favor, motion passed. Paul will look into WCSU recommendations for installing the stone benches and advise.

- Shakespeare's Garden costs for mulching and prepping surrounding gardens are \$1,400. \$1,000 for mulch and \$390 labor. Ellen made a motion to approve \$1,400 for Mark to accomplish this work. Frank seconded, all in favor, motion was passed. Ellen mentioned that Cynthia Dujack will be sponsoring a garden this season.
- Paul discussed WCSU grounds maintenance, mowing, etc. Ellen offered to have lawn thatched & aerated. Paul will check on WCSU capabilities and equipment and advise.
- Ambassadors were discussed. Ken Lynch our new coordinator has recommended a google platform to allow Ambassadors to sign up and get all information on this dedicated site. Policy is needed to define where they can sit after their tasks are completed. A discussion ensued regarding eliminating tailgating in the parking lots.
- Steve requested the ticket gazebo roof be repaired.
- Board favorably discussed switching the Will Call and Ticket Gazebos to aid in flow of patrons on entrance pathway.
- The website was discussed and adding WCSU parking maps. USB expressed concern over their brand in relation to NSB. Suggestions to Sponsor page to increase brand visibility with brief blurbs on each business. WCSU has independent contractor that designs websites. Board was interested in getting various opinions.

On motion by Frank Herbert, seconded by Ellen Cavallo Buccitti , the meeting was adjourned at 7:51 p.m.

The next meeting is Wednesday, May 16 at the Irish Cultural Center.

Respectfully submitted,



Phyllis Cortese, Executive Director