



CHARLES IVES AUTHORITY FOR THE PERFORMING ARTS

A Non-Profit Organization

Minutes Board of Directors Meeting, March 16, 2011

To: Mayor Mark D. Boughton and Members of the Charles Ives Authority for the Performing Arts Board of Directors

Re: Minutes of the Ives Authority Board of Directors meeting held March 16, 2011

The meeting was called to order at 6:10 p.m. The members were recorded as:

MEMBERS PRESENT: Steve Greenberg, Anthony Vournazos, Sherri Hill, Samuel Hyman, Fernando Jimenez, Noel Roy Jr., Gina Marcus, Frank Herbert

ALTERNATES PRESENT: Brett DeWeese

ALSO PRESENT: Phyllis Cortese, Paul Reis

APPROVAL OF MINUTES: After motion by Fernando Jimenez, seconded by Gina Marcus, the minutes from the previous meeting were unanimously approved.

CHAIRMAN'S REPORT: Steve Greenberg

- Steve said that Union Savings Bank will be the title sponsor for the Summer Concert Series for at least a year, maybe more. "They consider us the premier arts center in all their regions." A semi-permanent USB tent for next season might be something to consider.
- Steve is preparing a proposal for Newtown Savings Bank to become the title sponsor for the Fine Arts series.

- Steve is working with the Palace Theater to try to do Ives all year.
- He's also working with Paul Reis and the university to coordinate potential events such as B.O.M.B.F.E.S.T., WestFest and potential graduation exercises for Abbott Tech. The Ives will give two student scholarships to Abbott Tech in recognition of their efforts with the electrical work at our venue.
- Tony and Steve will meet shortly with Bob Connor to discuss his contract and other issues.
- Steve has been researching other options for security, staging and more.
- Steve is bringing a roofer out to look at the stage roof.
- The 501(c)(3) is off and running with three meetings so far. The paperwork was circulated so members of the Board could review it. Peggy Stewart is joining the Friends of the Ives, as are Mary Elizabeth Salem, Michelle James and Linda Cummins.
- Tony clarified that the Friends of the Ives is just a fundraising arm for the Ives Authority and it requires startup capital to cover the IRS filing fee, Secretary of State fee and other initial expenses.

TREASURER'S REPORT: Anthony Vournazos

- The Balance Sheet and P&L statements were distributed and discussed.
- We're going to start doing the technology upgrades asap.
- Sophia is designing a protocol to close out the books at the end of a show to expedite the process.
- Tony said we are still waiting for the audit results from the city, and then he can work on the \$48,600 the city owes the Ives Authority.

APPROVAL OF TREASURER'S REPORT: After motion by Samuel Hyman, seconded by Frank Herbert, the Treasurer's Report was unanimously approved.

- Tony then proposed a resolution:

RESOLVED: That the Ives Authority give a \$10,000 loan, payable on demand, with a 24-month, non-interest-bearing, renewable note to the Friends of the Ives. The amount is \$10,000 net out after fees, etc. already spent.

APPROVAL OF RESOLUTION: After motion by Samuel Hyman, seconded by Gina Marcus, the resolution was unanimously passed.

EXECUTIVE DIRECTOR'S REPORT: Phyllis Cortese

- Phyllis thanked the Board for their expressions of sympathy on the loss of her mother and also for her bonus.
- She discussed the upcoming celebrity series and pending artists.
- Phyllis initiated a discussion with Fernando and Frank about the Fine Arts series, suggesting artists such as Linda Eder, Patti Lapone and others. She wants to incorporate WCSU students and local artists.
- Frank and Fernando expressed their preference to use campus venues over city buildings such as the Palace Theater for WCSU-based performances.
- Phyllis asked if the Board thought we should pay to bring the Coast Guard Band. The Board said no.
- Phyllis discussed upcoming confirmed park rentals and possible rentals, including the annual Irish and Ecuadorian festivals.
- The Friends of the Ives need to coordinate with the marketing committee.

IVES AMBASSADORS REPORT: Brett DeWeese

- We will be working with the National Charities League.
- We need to plan the Ambassador welcome meeting and clearly express Ambassador goals, including welcoming patrons, helping them, data collection (e-mail) and encouraging donations.
- The bad volunteers need to be weeded out as well.
- Brett asked Sherri to use the Facebook page to encourage new volunteers.

MARKETING COMMITTEE REPORT: Sherri Hill

- Sherri provided an update on the surge in Facebook fans and the status of the website.

FRIENDS OF THE IVES REPORT: Noel Roy Jr.

- Noel reported that the group is in its strategic stage. He praised Tony for “doing a ton of work” and noted his excitement about the people who have joined the group, which is moving forward nicely.
- The group will meet monthly.

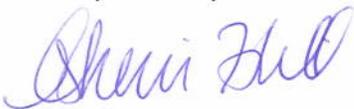
OTHER BUSINESS:

- Board members discussed the possibility/liability in volunteering their personal golf carts for use at events

A motion to adjourn the meeting was made by Noel Roy and it was seconded by Sherri Hill and passed.

The next meeting is scheduled for Wednesday, April 27.

Respectfully submitted,



Sherri Hill, Secretary