



CHARLES IVES AUTHORITY FOR THE PERFORMING ARTS

A Non-Profit Organization

Minutes Board of Directors Meeting, August 25, 2010

To: Mayor Mark D. Boughton and Members of the Charles Ives Authority for the Performing Arts Board of Directors

Re: Minutes of the Ives Authority Board of Directors meeting held August 25, 2010

The meeting was called to order at 6:05 p.m. The members were recorded as:

MEMBERS PRESENT: Steve Greenberg, Anthony Vournazos, Sherri Hill, Samuel Hyman, Noel Roy Jr., Gina Marcus, Fernando Jimenez, Eileen Marie Curran, Frank Herbert

ALTERNATES PRESENT: Ellen Cavallo Buccitti

APPROVAL OF MINUTES: Ellen Cavallo Buccitti indicated that a discussion at the previous meeting in which she suggested filling a vacant board seat with Camilla Worden was omitted from the minutes. After motion by Sam Hyman, seconded by Fernando Jimenez, the minutes from the previous meeting were unanimously approved with the inclusion of the omitted information.

EXECUTIVE DIRECTOR'S REPORT: Phyllis Cortese

- Phyllis gave a recap of the Ives Festival Orchestra concert and reminded the board that for the Sept. 12 MSQ concert, the audience will be seated on-stage with the performers.
- She discussed the Sept. 19 Family Fair, including this year's participation by Mac Talla Mor, Brazilian jazz, blue grass music and cultural dancers, all of whom will perform on the main stage.
- In reviewing the Celebrity Concert Series, Phyllis said the season went well and Premier is happy, as are the sponsors.

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- Phyllis raised the concern of how to keep a sufficient supply of beverages cold and a discussion ensued about investigating additional power for refrigeration vs. construction of an underground cinder block storage area. Frank and Ellen will follow up and Phyllis will determine square footage needed after consulting beverage vendor.
- Phyllis expressed her appreciation to Sophia Vournazos for her assistance in the advance preparation of financial information on short notice.

TREASURER'S REPORT: Anthony Vournazos

- Anthony distributed the City Ordinance, license agreement and amendment governing the Ives Authority to the board and highlighted the contents.
- He also discussed contracts with vendors, suppliers and staff and explained contract negotiations and signature status.
- The draft P&L statement for this season's events was distributed to the board and discussed.
- In discussing RKE costs, it was determined that Steve, Anthony, Frank and Bob Connor will investigate ways to lower lighting costs in the future.

MOTION TO ACCEPT TREASURER'S REPORT: After motion by Steve Greenberg, seconded by Fernando Jimenez, the Treasurer's Report was unanimously approved.

CHAIRMAN'S REPORT: Steve Greenberg

- Steve started by thanking the board for their enthusiasm and engagement and commenting on the improvements to the property and how much richer the Ives Authority is in so many ways due to the efforts of the members.
- He asked that we investigate creating a thank-you message on the sign by the road for a great season.
- Steve mentioned the possibility of scheduling a separate board development workshop and also a meeting to understand all the contracts executed by the Authority.

MARKETING REPORT: Eileen Curran

- Eileen reported on ongoing website and Facebook updates and the dissemination of e-newsletters, suggesting a season-ending e-blast thanking our patrons and encouraging donations
- Steve suggested considering a donor fundraising breakfast to honor an Ives supporter and raise funds for the Authority to complement our fundraising efforts.

ADOPT-A-GARDEN REPORT: Ellen Cavallo Buccitti

- Ellen reported on the rewarding experience it was working with the youth volunteers from AmeriCorps at the garden site.
- She proposed considering encouraging Adopt-A-Garden participants to fund a garden, with the actual planting and upkeep to be overseen by the board and/or volunteers.
- Aerating, thatching and seeding will take place and Noel will provide a schedule for distribution to WCSU officials via Sherri.

OTHER BUSINESS

- Sam requested a review of the site smoking policy.
- The Cookhouse has requested that it be the only food vendor and that park guests be prevented from bringing food into the venue. Steve said that won't be possible and that we may want to renegotiate the contract with The Cookhouse to simply charge a flat fee rather than a percentage of sales.
- Abbott Tech has indicated an interest in coming back to do more electrical work at the site in the future.

A motion to adjourn the meeting was made by Sam Hyman and it was seconded by Fernando Jimenez and passed.

The next meeting is scheduled for Wednesday, Sept. 15.

Respectfully submitted,

Sherri Hill, Secretary

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