



## Charles Ives Authority for the Performing Arts

Minutes Board of Directors Meeting March 17, 2010

To: Mayor Mark D. Boughton and Members of the Charles Ives Authority for the Performing Arts Board of Directors

Re: Minutes of the Ives Authority Board of Directors meeting held March 17, 2010

The meeting was called to order at 6 p.m. The members were recorded as:

MEMBERS PRESENT: Steve Greenberg, Sherri Hill, Anthony Vournazos, Fernando Jimenez, Samuel Hyman, Frank Herbert, Noel Roy Jr., Eileen Marie Curran

ALTERNATES PRESENT: Brett DeWeese, Ellen Cavallo Buccitti

ALSO PRESENT: Executive Director, Phyllis Cortese

APPROVAL OF MINUTES: After motion by Eileen Marie Curran, seconded by Fernando Jimenez, the minutes from the previous meeting were unanimously approved.

TREASURER'S REPORT: Anthony Vournazos

- The budget has been submitted to the city.
- The vendor balance summary was explained and the resolution of outstanding debts was discussed.
- After motion by Noel Roy Jr., seconded by Ellen Cavallo Buccitti, the treasurer's report was approved.

CHAIRMAN'S REPORT: Steve Greenberg

- The issue of a potential new supplier for electricity was raised, along with a possible CL&P sponsorship and the need for a review of the current monthly electrical cost for the campus security phone at the site.

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- The meeting at Union Savings Bank at which Eileen Marie Curran presented a marketing plan to Michelle Martin and Marie O'Neill was summarized and described as extremely positive.
- Garrison Keillor's Prairie Home Companion has been confirmed for Aug. 18.
- The incorrect ads being aired by CPTV for the Moody Blues promotion will be edited to incorporate corrections.
- The relationship with Premier Concerts was explained in regards to revenue sharing, booking decisions, etc. Keith from Premier will be invited to attend the next board meeting.
- Steve thanked the members of the board for contributing their individual expertise and for sharing their personal business relationships for the benefit of the Authority.
- Anthony Vournazos explained the status of the 501 ( C ) ( 3), tax deductibility and the need for a revenue ruling. After discussion, Samuel Hyman motioned that a new 501 ( C ) ( 3 ) nonprofit corporation called "Friends of the Ives" be formed for fundraising purposes with Steve Greenberg, Noel Roy Jr., Frank Herbert, Linda Cummins and himself as the initial board. The motion was seconded and approved.
- An update on the status of the structures proposed for the Renaissance Festival was provided; the structures will all be temporary only and the city will assist with permits.

EXECUTIVE DIRECTOR'S REPORT: Phyllis Cortese

- An update on confirmed shows includes The Moody Blues, CAKE and Prairie Home Companion.
- Premier is creating a new ticketing system; Phyllis will investigate whether the WCSU Box Office can also be utilized.
- The Resource Development Committee (Gina Marcus, Noel Roy Jr. and Samuel Hyman) met to identify donor prospects.
- New partnerships and trades were discussed, including F&M Electric.

- Steve Greenberg mentioned letting Danbury FD or PD on site to fundraise as a partnership to add value to the city.
- A discussion about how to better oversee the Ives Authority's volunteers yielded a motion from Samuel Hyman to name Brett DeWeese the head of volunteers. The motion was seconded and approved.
- The need for a more professional security force and needed aesthetic improvements were also discussed.
- Phyllis raised the suggestion to possibly separate the Ives Festival Orchestra from the multicultural events by breaking the Family Fair into a two-day event. Further discussion to follow.

A motion to adjourn the meeting was made by Sherri Hill and it was seconded and passed.

The next meeting is scheduled for April 21, 2010.